

For Immediate Release

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Ocoochapalooza Thanks the Community

Ocoochapalooza 2015 is still several months away but a lot of work is already going on to make next June 6 a great day for the Richland Center community. The Ocoochapalooza committee hopes that so much advance effort will strengthen the best parts of the event and alleviate any concerns that some might have. They thank all those that have helped so much with the 2014 event and already for Saturday, June 6, 2015. Together, this group of volunteers and the Richland community are creating an excellent event that promotes Richland Center's downtown and celebrates life in the Driftless Area.

Supporters and volunteers of Ocoochapalooza spoke before the Richland Center Mayor and City Council during their meeting on November 18, 2015. The issue was street closures for the event and the safety of the attendees. Ocoochapalooza would like to thank the City Council, Mayor Paul Corcoran, City Clerk/Treasurer Melinda Jones, Public Safety Committee, Police Chief John Annear, all speakers, all businesses, and all those who offered their thoughts, concerns, support and their time. And the volunteers, musicians, vendors, sponsors, attendees and participants who made the 2014 pilot event a big success can never be thanked enough.

There will be free live music throughout the day at Ocoochapalooza and a fantastic ticketed show at the RCPAC Auditorium in the evening. The popular chalk wall and kids' parade will return along with new art installations and even more activities for all ages. There are plans

for more booths, food, and local business involvement in 2015 as well. The Ocoochapalooza committee welcomes all help from volunteers, sponsors, donors, and businesses and property owners interested in hosting activities or special hours and promotions. Contact Amber Burch at amber@nsrcwi.org, Robert Johnson at Robert@nsrcwi.org, at 647-4949 or send a message on Facebook.